



Application for Retail Gallery Artist

Name: _____

Business Name (if different from above): _____

Address: _____

Contact Phone Number: _____

Email: _____

Website/Facebook URL: _____

Medium* (please circle one)

Clay Fiber Wood Metal Glass Jewelry Mixed Media

Other (please specify): _____

- Please note that two dimensional works such as the following are not eligible:
Drawings, photographs, posters, giclees, etc. (without prior approval).

INCLUDE THE FOLLOWING ATTACHMENTS TO THIS APPLICATION

1. **Five (5) digital jpg images** sized to 4"x6" on a CD or DVD labeled with artist name **OR**
Five (5) 4"x6" photographs, labeled clearly with the title of the work and artist's name.
2. **Retail Price List** for all images submitted including the title, dimensions, materials, and price.
3. Brief **Artist Bio** which includes the following information: artistic background, work experience or education: retail and/or wholesale experience; current galleries and/or exhibitions (within the last two years)
4. **Artist Statement** describing the techniques used in the creation of the work and the ideas and concepts that you want to communicate to the retail gallery clientele.

Please submit this application with ALL REQUIRED MATERIALS to:

Gallery Managers
Domain Home Accessories & Gallery
3129 Beach Boulevard South
Gulfport, Florida 33707

Work is juried by an independent committee which meets as needed. Please allow up to 2 weeks for notification of jurying outcome.

Please do not bring work to the gallery without an appointment.



Domain Home Accessories & Gallery
3129 Beach Boulevard South, Gulfport, Florida 33707
(727) 302-9299

We welcome all Local and Florida Artist as well as those of you that live here part of the time. Once accepted, your work will be displayed in our gallery and there will be Gallery events that will feature one or more of the artist once a month. The name of the new gallery will be “& Gallery”.

HOW THE GALLERY WORKS:

Work is taken on a consignment basis. The gallery will take 40% on items under \$750 and 35% on items over \$750. If an artist is commissioned to do a piece; “& Gallery” takes 30%. There is an annual 20% off sale, and it takes place after the Holidays. Artists can choose to participate or not. “& Gallery” will never mark work up or down without the artist’s consent.

GALLERY REVIEW PROCESS:

Domain Home Accessories & Gallery Review Committee strives to accept or decline work to the retail gallery based on the following criteria:

- **Design:** Must show aesthetic individuality, composition quality, and reflect a unified body of work.
- **Craftsmanship:** Must show evidence of capability beyond minimal technical skills and experience with materials, tools of medium, and its function.
- **Marketability:** Must be priced at a realistic ratio between the value of time and materials to the artist, and value of the artwork to the customer.
- **Originality:** Must be an originally conceived and constructed idea. If an artist’s work is too similar to another’s, this may affect being accepted.

TYPES OF WORK CONSIDERED:

The following categories of craft or Fine Art **MAY** be submitted to the retail Gallery:

- Canvas flatwork, fiber, wood, metal, glass, jewelry, and mixed media.
- Crafts using manufactured parts, pieces, or fabrics if these materials are secondary to the total design and production of the artwork.

The following categories are **NOT** eligible:

- Two dimensional artwork including drawings, giclees, prints, photographs, posters, etc. not incorporated into the aforementioned craft media. (exception given to photographs)
- Works executed from commercial patterns, molds, stencils or kits of any description. Products made solely by assemblage of purchased commercial objects, or solely by decoration of commercially produced products.

In the event that you are not accepted as a Gallery Artist; your work will be considered for display in our “Functional Art for the Home” or retail portion of our store. Work displayed in this section will be shown and sold all year round. Domain Home Accessories and now “& Gallery” is not a “Co-op”, though should you feel that our work would gain more attention with your presence; we would welcome your help and input.